

# LivingPackets

Intelligence at  
the heart of delivery

PRESS KIT



# Our story



LivingPackets was founded in Nantes at the end of 2016. Since its beginnings, the company has had one ambition: to change the way the world exchanges material goods. To achieve this, it relies on technological solutions, reusable and recyclable materials on a model based on the circular economy.

LivingPackets aims to set a global standard for all deliveries, from individuals to businesses. Thanks to its physical products and digital services, the company is developing a unique, intelligent and secure international logistics system. Developed and manufactured in France, its range of products and digital services have been the subject of more than 50 patent applications. LivingPackets' solutions make it possible to eliminate the use of environmentally unfriendly packaging and to invent new uses and services.

Finally, the company proposes a new approach to the economy by sharing the revenues generated with its community of contributors, the Sharing Angels. They will be able to benefit from the rental income generated by the use of their THE BOX by professionals.



# Our team



## Nantes & Paris

Today, LivingPackets is a team of nearly 70 collaborators who want to make the world of logistics and delivery smarter, more secure and more ecological.

Located near the Atlantic coast in western France, the Nantes office is our R&D and production site.

Paris is home to our offices for Business Development and Customer Experience.

# Our products and services

## THE BOX

A reusable, foldable and secure package that incorporates LivingPackets' delivery tracking and management technologies. It includes our logistical tablet and all its features, a locking system and an integrated cushioning system. THE BOX in its folded configuration optimizes storage. Reusable hundreds of times, its materials and components are refurbishable or recyclable.



# Our products and services

## THE BOX Pro

Derived from THE BOX, this product is non-foldable, reinforced, and has optimized isothermal and waterproof properties. THE BOX Pro embeds THE TABLET and a new technology, BUMPER™, which allows to absorb more important shocks and protects even better the transported contents. The dimensions can be customized according to the needs. It is designed for all industries looking for a reliable and durable delivery solution: aerospace, electronics, luxury, wine and spirits, medical, high-end consumer goods, etc.



# Our products and services

## THE TABLET

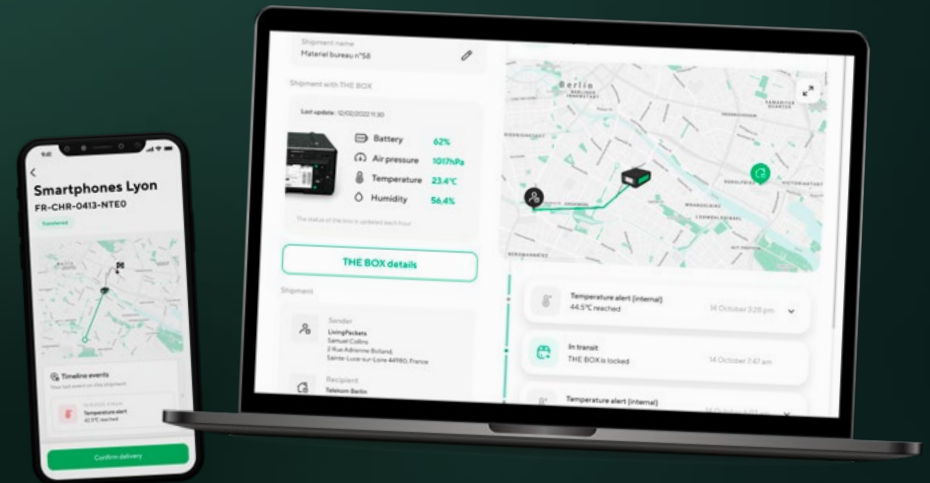
Adaptable to all forms of packaging via a range of accessories (containers, pallets, wooden packaging, etc.), this ultra-solid tablet concentrates all the intelligent logistics management features developed by LivingPackets. Additional sensors can be added to the package to more accurately measure temperature variations, shocks, etc.



# Our products and services

## LivingPackets services

The LivingPackets services platform is a real remote control for delivery fleets. Accessible on computer, mobile and via an application, this tool allows to control deliveries, from shipping to receiving.





# Share our success

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## The Sharing Angels Community

LivingPackets believes in the sharing economy model and has decided to share its revenues with its community of contributors, the Sharing Angels. To become a Sharing Angel, all you have to do is buy 1 or more THE BOX. 30% of the revenues generated by the use of each THE BOX are given back to their owners during 8 years.



# Our founders

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Alexander Cotte  
CEO Group

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Alexander Cotte founded his first company at the age of 16 and then seven other companies in different fields since then, all with the intention of making the world a better place by creating unique, sustainable products and new business models.



Denis Mourrain  
CEO France

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After having been a mechanic and architect on the transmission systems of the Peugeot PSA brand, Denis Mourrain took on new challenges in the development of thermodynamic heating solutions within the Atlantic SA group.



LivingPackets  
Teams

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At LivingPackets, all employees have the opportunity to be co-founders and thus actively participate in defining the company's strategic projects.

# Our awards



« The technology with the greatest potential to change the world »

Independent journalists at CES Las Vegas 2020

# They speak about us

« LivingPackets, a recyclable and reusable package to replace cardboard »

**Brut.**

« Nantes-based start-up's connected packaging wins a new award »

**ouest  
france** 

« A french start-up creates a connected package that can be reused a thousand times »



« The reusable packaging by LivingPackets: so crazy it just might work »

**BUSINESS  
INSIDER**

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